**Customer Discovery Interview Report Form**

**Team Name:**

**Interviewer Name:**

**Interview Subject’s Name:**

**Interview Subject’s Title:**

**Interview Subject’s Org:**

**Date:**

**Customer Segment (be very specific):**

**Key Hypotheses to Test (Can be validated or invalidated):**

**What information do you need to learn to validate or invalidate the hypotheses?**

**High-Level Questions: What are the questions that will help get your interview started? (Small questions will be guided by your interviewees responses):**



**What were your key insights from the interview?**

**What did you wish you had asked during the interview?**

**Notes:**